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EICHIN AMARAL

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ADVOGADOS

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## COMMITMENT

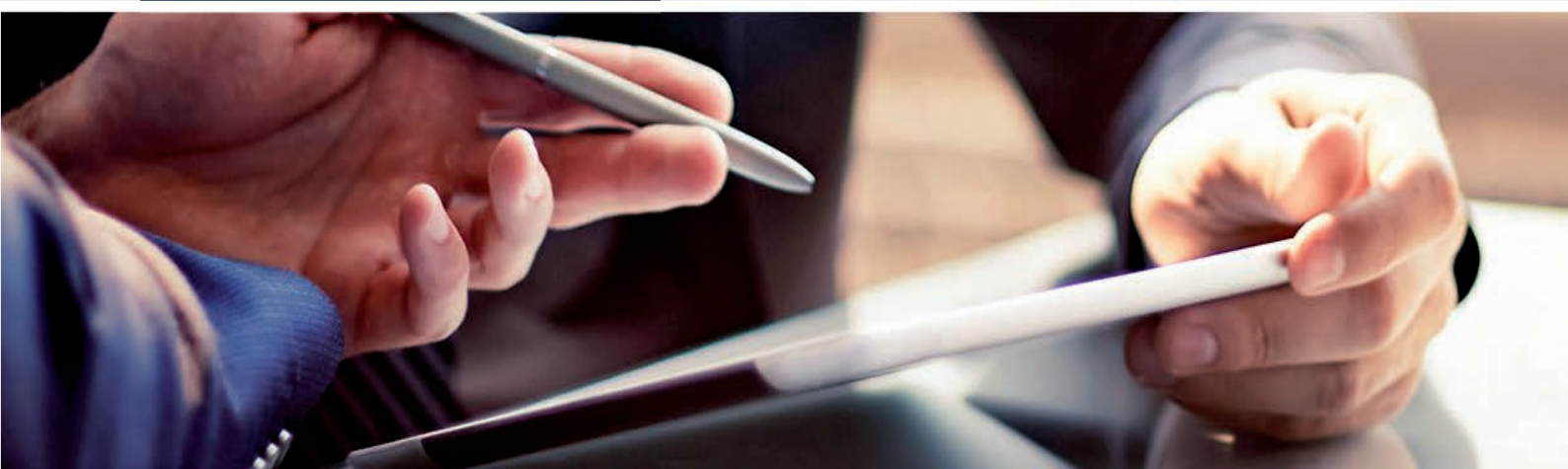
EALAW - EICHIN AMARAL ADVOGADOS  
EALAW was founded in 2014 to provide foreign investors a safe path over the complex and dynamic Brazilian legal environment. We are always committed to enlighten and deliver outstanding and transparent legal advice, enabling client to achieve their ambitions and protect their interests.

Such commitment is based on professionals with extensive and relevant career on advisory of foreign investors with a solid academic background.

In order to meet client´s needs and ambitions, we provide a multidisciplinary approach of the investment, based on three pillars: corporate, tax and labor law. However, as we know, each business has its peculiarity and requests specific knowledge and expertise. That´s why we acknowledge that a deep understanding of our client´s business and industries they operate in is equally needed.

We strongly believe that working together with our client and by being available, responsive, comprehensive and open minded creates a trusty and long-term relationship.

# OUR EXPERTISE



## STRATEGY

**The experience in various sectors of the economy entitles us to act in a multidisciplinary way with prominence and precision.**

Our approach is based on the client's economic position. We consider its relevant market, either among its competitors or suppliers and customers. With

that understanding we analyse and the implementation, development or devestment under corporate, tax, labor aspects and potential litigation.

## Corporate

We take care of the incorporation, maintenance and divestment of legal entities anywhere in Brazil, as well as assistance in the relationship between partners, directors and c-level executives. Examples of our advice are the implementation and monitoring of corporate governance mechanisms and shareholder's agreements.

We work in the structuring of corporate transactions, such as project design and implementation of new businesses. Or, if it is the case, we may also analyze, project and implement a group reorganization searchin the most efficient structure according to the Brazilian legal environment.

## Intellectual Property

EALAW offers complete advice for the management, protection and inspection of immaterial rights acting in the entertainment, industrial and sports areas. The Firm has extensive experience in Intellectual Property, which makes it able to provide qualified legal assistance capable of meeting the needs of its clients in all matters related to trademarks, patents, copyrights, among others.

## Foreign Capital

We guide our clients in the most complex market operations. We advise and instruct potential international investors in the country, from registration with the Central Bank of Brazil to the remittance of profits or repatriation of resources, observing possible fiscal impacts and thin capitalization rules. Our team gathers the necessary knowledge to advise and facilitate various international transactions through personalized and innovative solutions.



## TAXATION

**Our focus is on individualized service through proposals with strategic solutions defined according to the client's needs.**

We provide a thorough analysis of the company's fiscal outlook, indicating all the benefits and risks involved in each case, accumulating relevant information for decision-making by its departments or its executives.

We work in an integrated manner and in close collaboration with all areas of law in order to prevent possible conflicts with tax authorities, as well as labor, social security, corporate, banking and financial impacts, including the recovery of unduly paid taxes.

**We provide tax consultancy in highly complex transactions, which include:**

- Mergers, acquisitions and corporate restructuring in general;
- Structuring of infrastructure projects;
- Transactions on financial markets;
- Foreign investments in Brazil;
- National and international tax planning;
- Customs regulations.

Our administrative and judicial tax litigation team works at the federal, state and municipal levels. In addition, we constantly monitor the decisions rendered in "leading cases" by the Superior Courts and by other judicial and administrative bodies of judgment, which ensures that our assistance is based on advice and

procedural strategies that take into account the prevailing jurisprudence. We also operate in advising individuals, highlighting issues related to Income Tax, Brazilians who wish to move abroad, as well as assistance to foreigners wishing to establish residence in Brazil.

# LABOR

## Litigation

Our work is essentially related to strategic litigation, acting in processes considered to be special and complex legal disputes. We act in the administrative and judicial scope, in all instances, as well as before the Public Ministry of Labor.

We defend the interests of our clients in all procedural stages, from extrajudicial agreements to prevent litigation, through strategic meetings, drafting procedural documents, participating in hearings, acting in Courts, until obtaining the closure of the case accompanied by the best solutions.

## Advisory

We offer individual, collective, union and procedural labor consultancy, carrying out effective and customized preventive work that includes risk analysis, contracts, guidelines, procedures and internal policies, preparation of legal opinions, support in investigations, among others.

## Unions

We represent and advise companies on matters of union law, from helping to identify the correct union status, through collective negotiations, support in assemblies, to the defense of business interests in the face of collective bargaining.

## Human Resources

We are a close partner in the Human Resources area of our clients. We seek to understand the real needs and specificity of each company, participating in internal assessments, whether routine or strategic, offering answers that aim to improve the management of human capital in organizations, always using simple and straightforward language.

We provide assistance in adapting human resources policies implemented by companies nationally and internationally. Our work also involves resolving routine labor inquiries, from simpler topics to the development of HR strategic plans.

## Compliance

We provide assistance in the development, training and review of labor compliance programs, with a focus on establishing and verifying the compliance of the client's labor relations practices with current legislation. We advise our clients on the drafting of policies to adapt and comply with the requirements imposed by the General Data Protection Law (LGPD).

## LITIGATION

**The strategic precision in the conduction of processes has generated great results, guaranteeing the rights of customers and reducing the risks.**

We offer the support of a dynamic and specialized team, working in all instances, including the Superior Courts, providing advisory and litigation services before the Judiciary and Administrative Authorities. We have a practice in litigation with topics such as, franchising and distribu-

tion, trademark infringement and unfair competition, copyrights, credit recovery, construction and real estate rental, among others. We also stands out in the resolution of conflicts through arbitration, in Brazil and abroad.



# MEET OUR FOUNDER

## PEDRO EICHIN AMARAL

pedro.amaral@ealaw.com.br

Our founding partner is a registered attorney at OAB/RJ since 1998. He worked in large law firms in supporting several kinds of industries such as travel retail, retail and consumer, food and beverage, luxury, perfumes and cosmetics, hospitality and entertainment. He founded Eichin Amaral Advogados in 2014.



- Doctor (PhD) in Private Law in Economic Law, from the University of Montpellier-France (2010);
- Master´s Degree (DEA) in Business Contract Law from the University of Montpellier-France (2001);
- Specialist in Intellectual Property Law at PUC-Rio (2000).
- Bachelor of Law from PUC-Rio (1998);
- Professor of Postgraduate Program in Industrial Property - UERJ (2002-2012);
- Professor of Postgraduate Programs in Business and Civil Law - FGV-Rio (2002-2009);
- Member of the Ethics Council of the Brazilian Judo Confederation (2018); President of the Business Law Commission of OAB/RJ (2013-2015);
- Co-founder and Member of the Executive Committee of the AIAF (Association Internationale des Avocats du Football) - Paris - France;
- Delegate in Brazil of the International Distribution Institute - Turin - Italy (2004-2014);
- OAB representative at the Judo Federation of the State of Rio de Janeiro (2002 - 2006).



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Rua João Lira, 102 - Sala 101 | Leblon - Rio de Janeiro - RJ | 22430-210  
Rua Tabapuã, 474 - Sala 76 | São Paulo - Itaim Bibi - SP | 04533-001  
+55 (21) 3176-0025

[www.ealaw.com.br](http://www.ealaw.com.br)